



## Did you know 90% of leads prefer texting over phone calls?

Plus, customers who receive text messages are 40% more likely to convert than those who don't. Leverage texting in your recruitment strategy today with TextToHire, an SMS platform designed to help firms increase candidate engagement & make more placements.

## With TextToHire, you can...



Text-enable any phone number



Schedule & send SMS messages



Create & personalize SMS templates



Use built-in SMS outreach campaigns



Integrate with any ATS / CRM



Get free incoming messages

## Why texting over email?







Fully scalable and integrating with any ATS or CRM, TextToHire combines real-time communication, personalized conversations, & the power of automation to engage talent and increase placements—all at the market's most competitive price.



/ 500 Messages

/ 1,000 Messages

**\$16** USD / 2,000 Messages