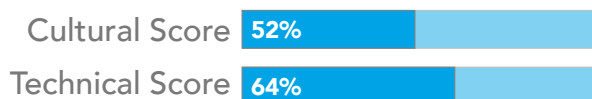


JESSICA LIL

Job: Director/VP, Product Management (eCommerce)

58%

Overall Score



Top Working Styles



Artistic

They are creators, innovators, and out-of-the box thinkers.

Enterprising

They are entrepreneurs, leaders, persuaders and influencers.

Realistic

They are doers, hands-on, goal-oriented, concrete and practical.

Top Learning Styles



Spatial-Visual

Their learning preference is through pictures, shapes and images (Example: Infographics)

Intrapersonal

Their learning preference is through self-reflection, self-discovery (Example: Stories and personal experiences)

Bodily-Kinesthetic

Their learning preference is through physical experience and movement, touch and feel (Example: hands-on on labwork)

Top Workplace Values



Independence

This individual develops one's own way of doing things, self driven, with little or no supervision, and depends on oneself to get things done.

Stress Tolerance

This individual accepts criticism and deals calmly and effectively with high stress situations.

Achievement/Effort

This individual requires establishing and maintaining personally challenging achievement goals and exerting effort towards mastering tasks.

Incentives



Training

Personal Growth



Compensation & Benefits

Flexible Schedule



Employee Engagement

Team Retreats



How to email

Highlight key content by prioritizing visual depictions of data, messaging, and calls-to-action; limit the amount of text in the email, using copy only to introduce, sum up, and support your graphics. Good design will help keep employees with visual-spatial learning styles engaged, so consider using html to format your campaigns.



How to work

Employees with Artistic attributes respond to the creative and unusual, so think outside-the-box when crafting your email campaigns. Catch the eye of your recipients with emotive color palettes and images, and draft highly personalized content that elicits an emotional response and fosters a sense of authentic connection between sender and reader. To that end, consider including personal stories and/or testimonials, and avoid a formal, technical tone when drafting your correspondence.



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