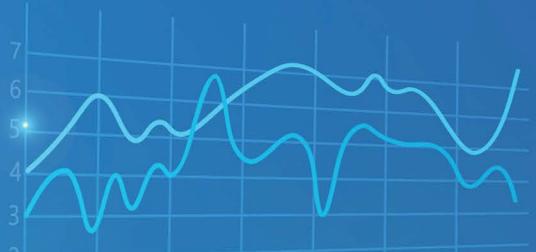




The AI-Powered Talent Management Solution



96%
CUSTOMER
SATISFACTION[†]



50%
AVERAGE SAVINGS
Customers transitioning to CEIPAL

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CEIPAL.COM



AI-Powered Talent Acquisition Platform

Managing the Full Talent Acquisition Lifecycle



What is CEIPAL?

CEIPAL is an AI-powered SaaS platform that provides full-lifecycle management of the talent acquisition process. Our system leverages advanced technology to analyze vast amounts of candidate and employee data, providing actionable insights to meet hiring goals and execute talent strategies.

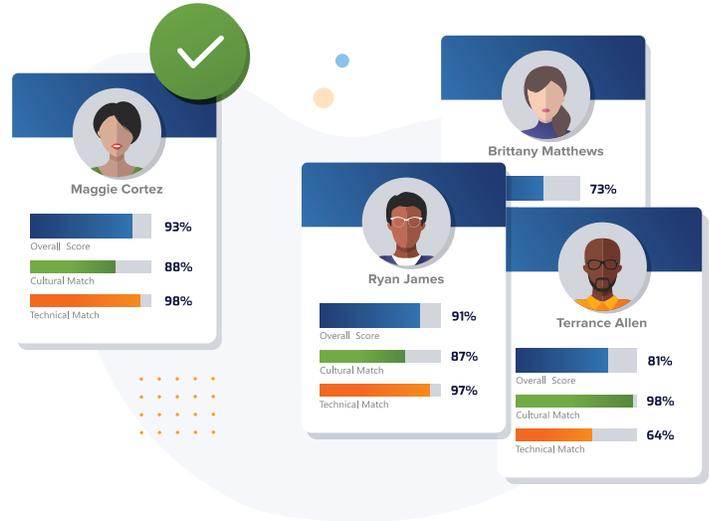
With robust solutions for pipeline curation, candidate engagement & marketing, applicant tracking (ATS), and workforce management (WFM), CEIPAL helps staffing firms, MSPs, and corporate hiring teams of all sizes to attract and retain the best available talent. CEIPAL was founded in 2015 and now serves 1,600+ customers and 120,000 recruiters globally.



Talent Curation

Talent Curation provides access to the **most diverse and high-quality** talent pool.

- **Expands Talent Pool:** Effortlessly curates candidates from every source to extend reach into the talent pool
- Organizes: **Accurately categorizes candidates** by criteria such as skills, location, demographic, pay range, and more
- Centralizes Talent: **Consolidates all candidate searches to one place** and enables recruiters to establish their own talent container



Recruitment CRM

Recruitment CRM offers Customer Engagement and Talent Marketing that **drives success.**

- **Stellar Communications:** Provides the **enhanced candidate communications** functionality staffing professionals need to be competitive
- Array of **Connectivity Options:** Uses multiple modes of communications including email, text and AI-based chat to meet individual candidate needs
- Improves Relationships: Designed to help recruiters **improve and create engaging relationships** with candidates
- Increases Talent Pool: Proven to **increase the number of leads** needed by staffing professionals to fill job requisitions
- Strong Bench: Enables the creation of an **extremely marketable talent bench**





Applicant Tracking System

AI-Powered Applicant Tracking System (ATS) purposely **built to engage the best candidates** faster and improve candidate sourcing.

- More Talent Boards: Perfectly integrates with **all the best job boards** to reach more candidates
- **Passive Candidate Sourcing:** Leverage the power of AI to reach high-quality candidates who may not be actively seeking their next opportunity
- Candidate Cloning: Use our AI-powered solution to match and rank the **best candidates** and then let our advanced algorithms **find others just like them**
- Improve Efficiency: Allow our managed resume harvesting to **eliminate tedious data entry and sorting**, so your recruiters can focus on what they do best: build relationships and close deals

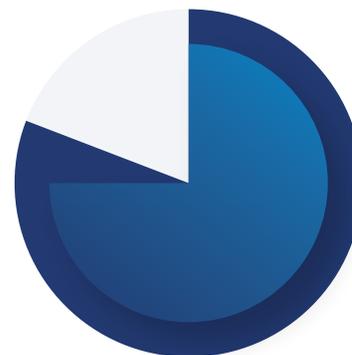
CASE STUDY



Workforce Management

Workforce Management streamlines the employee management process from **start to finish.**

- **Efficient onboarding:** Create a centralized and customizable onboarding process
- Intelligent employee management: Experience smoother workflows with a system that automates **the entire employee lifecycle**
- Compliance: Ensure you're in compliance with our **comprehensive immigration management system**
- Financial management: Enjoy a dashboard that gives you **complete visibility into your performance**



81%
Improved
Candidate Experience

74%
Increased
Retention Rate



Business Analytics

Business Analytics equip your team with **actionable insights** to answer your biggest questions with data that matters.

- **Data-Driven Insights:** Provides business intelligence to ensure you understand the entire workflow
- **Detailed Reports:** Advanced reporting designed to improve efficiency and reduce spend
- **Personalized Reports:** Custom reports and dashboards that enable users to focus on specific projects or sections of the workflow

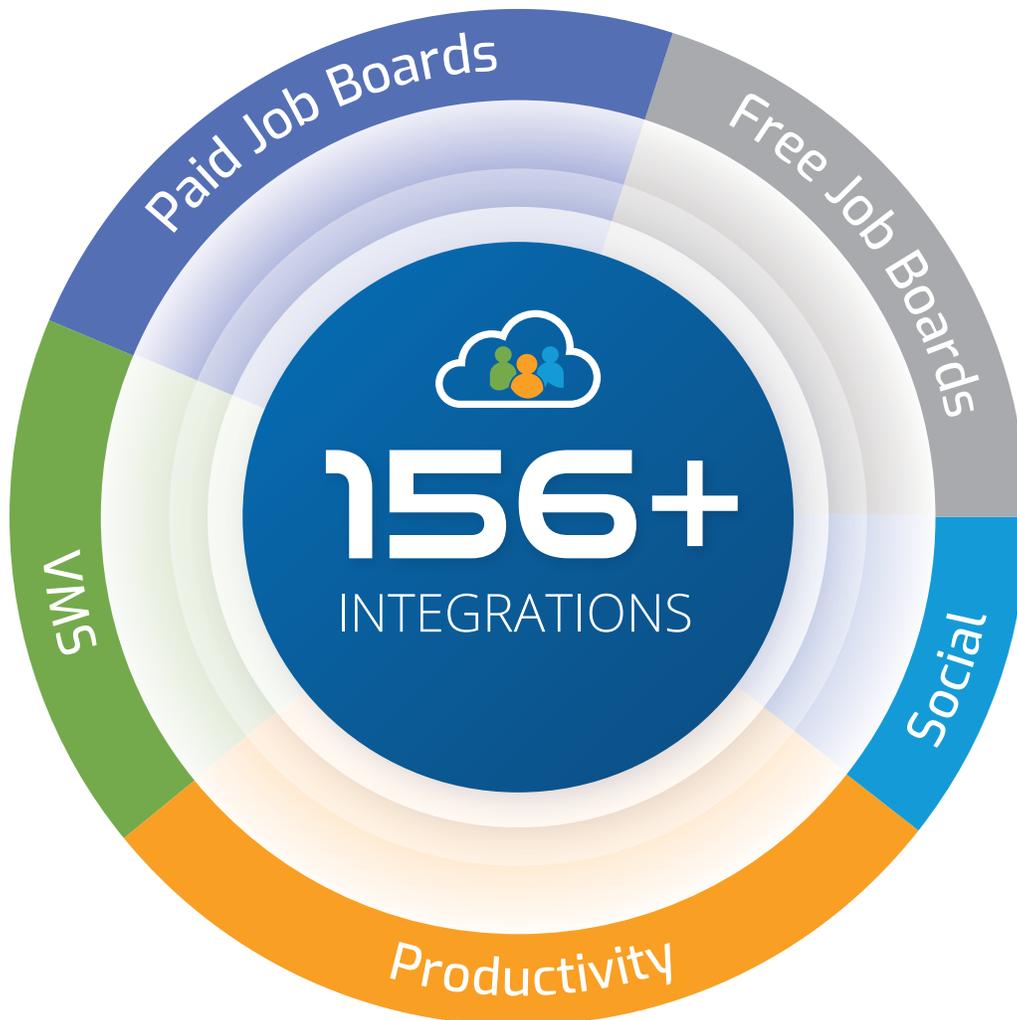
The screenshot displays a 'Custom Reports' interface. On the left, a sidebar lists various modules with their respective counts: Job Postings (9), Applicants (6), Clients (4), Vendor (2), Talent Bench (9), Applicant Submissions (10), User Activities (12), Activity Reports (14), Submission Activity (8), Placements (13), Pipelines (2), Access Log (6), Interviews (8), Email Sync (3), and Talent Bench Submissions (5). The main area features a bar chart showing data for March and April. A 'Settings' panel is visible, allowing users to configure the graph report, including X-axis (Client), Y-axis (4 of 14 selected), and Columns List (#Of Submissions, #Of Rejections, #Of Client Sub, #Of Interviews). A 'Export' menu offers options for png, jpg, svg, and pdf. A chart style selection menu is also present, listing various visualization types like Line, Stacked Column, Stacked Area, Range Area, Pie, Semi Circle Pie, 3D-Pie, and others.

The screenshot shows the 'Alpha Talent Dashboard' interface. At the top, there is a navigation bar with tabs for HOME, JOB POSTING, APPLICANTS, CLIENTS, VENDORS, TALENT BENCH, EBOARDING, and PLACEMENTS. Below the navigation bar, there are several widgets: 'Interviews Graph - By Clients' (a donut chart showing percentages for various clients), 'Applicant Source - 3d Pie' (a 3D pie chart showing percentages for different sources like Career Portal, LinkedIn, Monster, etc.), and 'User Login Report - Current Week' (a horizontal bar chart showing login counts for various users, with Pradeep Kumar having the highest count at 1,228).



Dynamic Integrations

CEIPAL leads the industry with **the most comprehensive** number of integrations, giving our clients the flexibility they need to support their unique workflows.



Did you know the average adult spends 11 hours in front of a screen every day? For a lot of people, 8 hours of that screen time is spent at work. But the real question is: how much of that time is being used **productively**? The inevitable answer is: **not enough!**

That's why we turn to apps that make our lives easier. CEIPAL's integrations are designed to provide employees with easier ways to be productive and utilize their favorite applications.

When everything you need to check email, communicate with candidates, and perform interviews is in one place, you always know where to get the information you need. Seamless integration with productivity apps means you spend less time searching across documents and platforms. That gives you more time to build relationships and close customers and candidates.



The foundation for an **authentic, diversified workforce** starts with access to diverse and qualified talent. Our AI-powered DEI talent acquisition platform lets organizations **evaluate and close** diversity, equity, and inclusion **(DEI) gaps** to create a more diverse workforce.

DEI Assessment Tool

Access to a diverse and high-quality talent pool is critical to meeting DEI goals. CEIPAL's AI-powered DEI Assessment tool enables organizations to conduct an assessment of their current workforce and talent sources to **identify existing talent gaps**, establish DEI objectives, and **build a more diverse workforce**.

AI-Powered Data Analytics

CEIPAL's advanced algorithms are available every step of the way to help organizations **easily identify where DEI efforts are succeeding and/or falling short**, outline realistic goals and plans to meet them, while also **automating steps** to easily and quickly close candidates and improve DEI efforts.

Talent Container

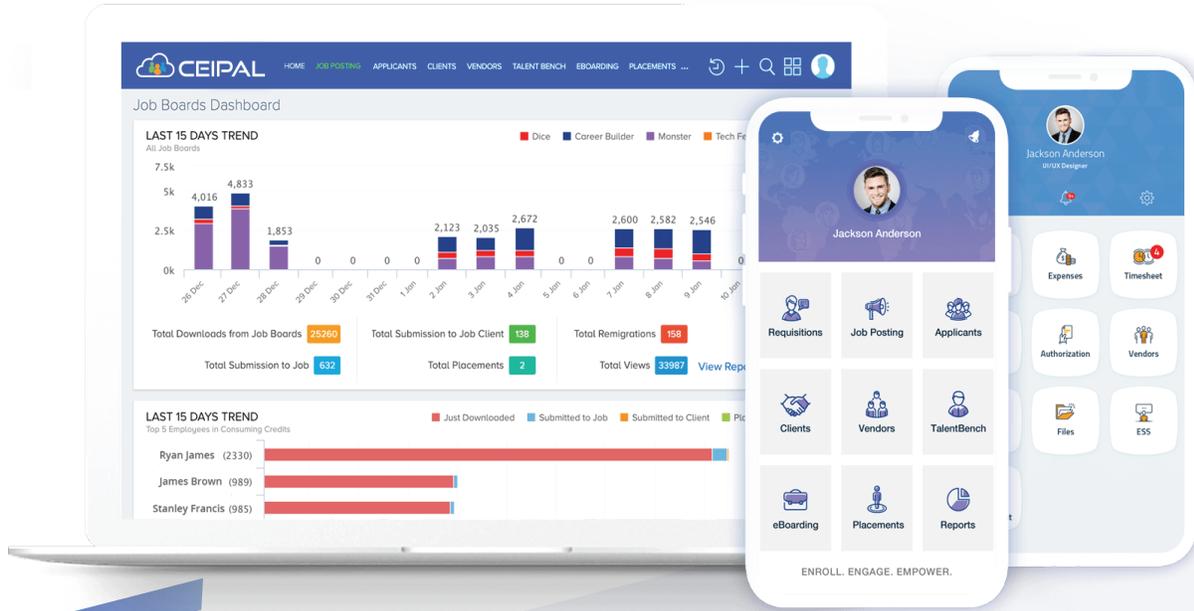
CEIPAL's AI-driven approach to achieving DEI goals arms staffing professionals with new capabilities that enable organizations to consolidate and continuously update the **most powerful sourcing database** in the industry. This enables hiring organizations to integrate and index every conceivable talent source via any category, including demographics, by using AI and machine learning (ML) to **sort, rank, and match every available data point** as needed within a single "talent container."

Talent Curation

Talent curation is integral to creating a talent container that provides access to diverse and high-quality candidates. CEIPAL's solution includes a combination of technology, processes, and tools that enable organizations to **curate candidates from various internal and external sources**, establishing a talent container that enables hiring organizations to instantly categorize each candidate within a newly consolidated database by skills, job type, location, pay range, and various other categories. This empowers staffing professionals to **search for all candidates in one place**.



Get the AI-powered talent management solution that improves recruiting, increases new hires, and offers easy workforce management.



Our Customer Ratings

94%

Product is easy to use

Industry Avg: 88%

94%

Product has quality support

Industry Avg: 89%

92%

Likely to recommend CEIPAL

Industry Avg: 88%

† Based on product direction rating in G Mid-Market Grid® Report for Staffing . Industry Avg: 87%